

ICE 2020 – PREVIEW

Release date: January 21st, 2020 • Embargo date: (immediate release)

NOVOMATIC starts 40th Anniversary Countdown at ICE Totally Gaming

As NOVOMATIC embarks on its 40th anniversary year, the stand at ICE Totally Gaming will be a full display of modern gaming solutions, content and hardware for the various segments and markets of the international gaming industry.

For NOVOMATIC, 2020 is the year to celebrate 40 years of success, to say thank you to all who have been part of the journey so far and to also look to the future. The exhibition stand at ICE Totally Gaming in London will reflect the jubilee and invite show visitors to discover gaming technology innovation from the past, present and future. The attentive explorer will encounter a special vintage corner where NOVOMATIC looks back on classic product highlights and company milestones from the past 40 years. NOVOMATIC CEO Harald Neumann: “ICE 2020 will be a very special trade show for NOVOMATIC, especially since we will be celebrating our 40th anniversary this year. Accordingly, we will not only present our exceptional product portfolio but also review these 40 successful years with our customers and partners.”

Visitors to the NOVOMATIC stand are welcomed with the traditional Austrian hospitality as they embark on their tour across the exhibition stand to investigate what is new and exciting for their specific requirements. The Winning Technology portfolio on display for 2020 and beyond will serve every operator’s demands – from landbased casino and AWP products & systems, as well as biometric technologies for modern access solutions, to online gaming, sports betting and cash handling solutions.

Jens Einhaus, VP of International Sales, Europe & the Americas says: “I believe that with the very well balanced portfolio of new developments and “retro” games, we will see substantial growth in all areas of our landbased business and I can’t wait to present all the new products to our customers at ICE. Visitors should certainly make sure to use the opportunity to enjoy our special 40th anniversary offers at ICE.”

Casino gaming

In the landbased casino markets, Linked Progressives are a prevailing trend that European operators, too, have come to adopt. Based on their growing popularity, Links mark heavily in the casino segment of the NOVOMATIC stand, with dedicated single games, suites of games as well as multi-game compendiums featuring a great variety of linked progressive jackpot highlights. Among these, Asian themes will make for a few surprises with two brand new Asian Links premiering in London as well as the eye-catching Samurai Beauty™ that is making her first appearance in Europe with the V.I.P. Lounge™ Curve 1.43 cabinet and impressive video wall signage featuring dedicated content. The MONEY PARTY™ Link with titles Fruity Fruity™ and Juicy Juicy™ will feature in the PANTHERA™ 2.27, as will the new CASH CONNECTION™ linked multi-game package with four titles. Also specifically targeting European operators are the BRILLIANT Link™ Collection 1 and SIZZLING Link™ multi-game offerings with a variety of

ICE 2020 – PREVIEW

Release date: January 21st, 2020 • Embargo date: (immediate release)

colourful and thrilling titles presented in the V.I.P. Eagle™ III 3.32 and V.I.P. Lounge™ 2.32 cabinets.

Standalone jackpot titles like Dancing Tiger™, Dancing Lantern™ and Dragon Hits™ as well as the PAYDAY™ Progressives are set to have operators spoilt for choice. “Curve” is one of the buzzwords at this year’s NOVOMATIC show display, and operators will surely cherish what hides behind the name “Concurve 5”.

Ainsworth

The Australian supplier Ainsworth will again feature prominently on a dedicated section of the booth to showcase a full range of new content, as well as the latest multi-game mixes and some exciting new innovations, on display for European and international markets. Following the trending success of the Quick Spin series of games, Ainsworth will showcase a variety of new Quick Spin titles on both single-screen as well as dual-screen versions.

ETGs

NOVOMATIC Electronic Table Games (ETGs) are on display in the international casino section of the booth. The show demo setup of five EXECUTIVE SL™ 1.24 terminals is connected to live and automated Roulette wheels as well as featuring a selection of virtual games comprising Roulette, Black Jack, Baccarat, Caribbean Poker and Poker 3 as well as Sic Bo. Additionally, Impera’s LOTUS ROULETTE™ Pro table with six integrated player positions in an elegant black Roulette island unit will exhibit the seamless integration of slots with ETGs.

Systems

Specialists from Octavian present the latest modular functionalities of the *myACP* Casino Management System that support operators not only with casino floor management tools but also with comprehensive accounting and reporting, as well as modern CRM functionalities that fulfil the regulatory requirements for data provisioning (GDPR) and Anti-Money Laundering (AML). Moving on, visitors will learn about the advantages of biometric technologies for secure casino entrance control systems, as experts from NOVOMATIC Biometric Systems (NBS) showcase the system’s smooth entrance process for guests as well as its benefits in terms of a fully automated and secure implementation of Responsible Gaming measures.

AWP, Arcades & Pubs

The European AWP markets will be catered for by a number of subsidiaries, each with an array of market-specific and attractive offers for their respective arcade and pub segments.

NOVOMATIC Spain will present three product novelties for the Spanish arcade sector: NOVO LINE™ Power Link Premium HD, a new concept with 9 base games, including a brand new title Magic Window and a progressive jackpot that unleashes a shower of coins and endless prizes. Also a preview of Charming Lady™ - Cash Connection will be presented: a bank of three single-



ICE 2020 – PREVIEW

Release date: January 21st, 2020 • Embargo date: (immediate release)

game machines with the “Lock & Spin” feature for the Linked jackpot and a fresh style of sounds and graphics. Both concepts will be shown in the spectacular new FUNMASTER 2.27 cabinet, with two 27” monitors, surround sound and an innovative three monitor sign providing an incredible gaming experience. Last but not least, a new compact eight-player version of the LOTUS ROULETTE™ will be shown, especially suited for smaller arcades and with a new jackpot system for additional prizes.

Along with NOVOMATIC Gaming UK’s casino products, also being showcased at ICE is NOVOMATIC Gaming UK’s innovative arcade product ‘A new kind of Magic Games’. The FV551 cabinet will be home to the latest exhilarating Cat C Magic Games Premium HD game pack, which will feature an immense combination of 21 new and classic game titles with an exciting £100 jackpot! This new addition to the arcade sector is set to take customers on a journey through time and space with its adventurous line up of games.

Sports betting

NOVOMATIC Sports Betting Solutions (NSBS) will highlight NovoPrime Sports, developed in partnership with Sportradar, as well as other solutions. The latest retail and online products of ADMIRAL Sportwetten and Millennium, including cash management solutions, will also be on show. For the burgeoning US sports betting market, NSBS will highlight the NOVOMATIC ActionBook™ self-service kiosk that is rolling out in growing numbers with leading US operators.

Cash Management

The latest NOVO Cash products from Germany’s LÖWEN ENTERTAINMENT present easy and user-friendly cash management equipment for international operations of all sizes. State-of-the-art technology and a flexible modular concept are two of the trademarks of the new NOVO Cash X6 money changer which is perfectly suited for any application – whether in the slot arcade, sports betting shop or casino. The new NOVO Cash Casino Master is a dedicated redemption terminal for the global casino markets with an attractive design, the highest security standards and the capacity to hold an incredible 15,000 banknotes.

Interactive

In the NOVOMATIC Interactive segment of the booth, romance takes centre stage as Greentube unveils a heart-stopping new slot. Ahead of Valentine’s Day, lovers of Greentube’s Home of Games are in for a real treat as the company’s latest offer is set to provide a thrilling player experience with more twists and turns than a Shakespearian tragedy. Visitors to the NOVOMATIC Interactive section of the booth will be able to also try out online versions of classic NOVOMATIC landbased slots, adapted by Greentube for digital and mobile, as well as 2019’s smash hit release Diamond Link™: Mighty Elephant and the latest additions to the immensely popular Book of Ra™ series.

Thomas Graf, CEO of Greentube said: “Our quality portfolio has grown to over 400 slots, table games and bingo titles last year, thanks to a stellar roadmap of releases from our in-house and



ICE 2020 – PREVIEW

Release date: January 21st, 2020 • Embargo date: (immediate release)

partner studios, providing a catalyst for commercial success over the past 12 months. Greentube's rate of global expansion has been unprecedented, extending our geographical reach in new markets from Switzerland to Colombia, and we have entered the new year with a big appetite and capacity for further growth in emerging regions.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

For more information, please contact:

Andrea Lehner
Product Marketing
NOVOMATIC AG

Mobile: +43 664 40 66 721
Office: +43 2252 606 626
alehner@novomatic.com